



Headteacher: Mr A Smith
B.Ed (Hons) NPQH PGCertSENCo

'A caring school where every child matters' (OFSTED)

Newburgh Primary School
Kipling Avenue
Warwick
CV34 6LD
Telephone: 01926 775453
Facsimile: 01926 775438
Email: admin2325@welearn365.com

3rd May 2016

Dear Parents and Carers

Responsible Use Of Social Media

It has been brought to my attention that a small number of parents have recently posted inappropriate messages about members of staff on a Facebook page. The Facebook page was created over a year ago by another parent to enable parents to swap items such as costumes for school shows, and has proved very useful indeed. Sadly, the page has had to be taken down, following its misuse.

If you have concerns about the work your child is being asked to do, or about any other aspect of your child's education, please contact the teacher concerned and arrange a meeting to discuss your concerns. Teachers are always happy to talk to parents about their children's education. If you feel talking to the teacher is not appropriate, please arrange to see either the Headteacher, Mr Smith, or the Deputy Headteacher, Mrs Simpkins.

Public discussion of your concerns via Facebook or any other social media is entirely inappropriate for the following reasons:

1. Individual children could easily be identified which is a breach of their confidentiality.
2. Teachers are identified which is a breach of their right to confidentiality and privacy.
3. Posting messages such as this could leave the person who posts the message open to legal action for breach of confidentiality.

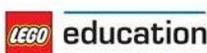
Please enjoy social media by using it responsibly.

Yours sincerely

Ron Binnie
Chair of Governors



Adopted
charity for
the year



First 'Green Flag'
Second 'Green Flag'
Third 'Green Flag'

